



Guest Speaker:  
**Keith Taylor**  
President/Executive Director  
Modest Needs Foundation

## Everything I Needed to Know as a Social Entrepreneur I Learned through My Study of the Humanities

In August of 1999, Keith Taylor entered academia with a newly minted Ph.D. in medieval British literature, a coveted tenure-track job at a well-known university and every intention of spending the rest of his life as a member of the professoriate.

Today, Keith is known, not for his academic work, but as the president and founder of Modest Needs Foundation (<http://www.modestneeds.org>). Modest Needs Foundation is a unique non-profit organization that has grown in just six years from a personal project with an initial budget of \$4,200 per year to an award-winning, multi-million dollar enterprise.

People often ask how he was able to make the transition from medievalist to successful social entrepreneur. Come listen to Keith's response and discover the answer is deceptively simple. In the final analysis, everything he needed to know as a social entrepreneur he learned through his study of the humanities.

**March 12, 2008**  
**4 - 5 p.m. • Library Gallery**

Contact Vivian Armor at [armor@umbc.edu](mailto:armor@umbc.edu) for more information or visit us at [www.umbc.edu/entrepreneurship/speakers](http://www.umbc.edu/entrepreneurship/speakers).

## Speaker Series

The Entrepreneurship Speaker Series provides a monthly platform for successful entrepreneurs to candidly share their experiences and insights with UMBC students, faculty, staff, alumni, and the Baltimore business community. The series highlights experiences, lessons learned, and unique issues and challenges faced by entrepreneurs in the creation of a new enterprise.

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