



Guest Speaker:
Kathryn Freeland

Founder and CEO

Freeland and Associates, LLC
and Author, Navigating Your Way to
Business Success:
An Entrepreneur's Journey

Work Experience:

- Founder, CEO, RGII Technologies, Inc.
- Seven years experience supporting various federal government agencies

Memberships:

- Board of Directors, Black Women in Sisterhood for Action
- Board of Visitors, University of Maryland, Baltimore County
- Board of Directors, Baltimore Washington Medical Center

Awards:

- 2009 - Boardman Entrepreneur of the Year - University of Southern Mississippi
- 2007 TWIN Awardee: YWCA of Annapolis and Anne Arundel County
- 2006 - Top Technology Entrepreneur by Black Engineers of America
- 2006 and 2003, Maryland Top 100 Women

Education:

- B.S., Finance, University of Alabama at Birmingham
- MBA, University of Maryland, College Park

Empowerment through Business Ownership - The Entrepreneurial Journey

Kathryn Freeland went from having a 9 to 5 job to realizing the empowerment that comes from being your own boss. She is a serial entrepreneur and author of Navigating Your Way to Business Success: An Entrepreneur's Journey.

Freeland's first business, RGII Technologies, Inc., was an information technology, systems integration, and engineering solutions company that served nine presidential cabinet agencies of the federal government. During her tenure as CEO, RGII Technologies, Inc. more than tripled in size with revenue growing 4,800% over an 11 year period. She successfully sold the business to Computer Horizons Corp. in 2003. Freeland's current business, Freeland and Associates, LLC, is a consulting services firm specializing in executive advisory services and support.

Freeland's first book, Navigating Your Way to Business Success: An Entrepreneur's Journey, was published July 2009. It does not focus on the perceived glamour of business ownership, but emphasizes the importance of navigating around the roadblocks that every entrepreneur will face at various stages of business growth. By navigating the roadblocks and devising solutions for overcoming the challenges, an entrepreneur's vision can be achieved. However, it is important for an entrepreneur to strike the right balance in their lives in order to avoid the proverbial burnout. Get a glimpse of what being an entrepreneur really entails, and get strong advice on how to achieve balance of business ownership while also maintaining a balance with those things that are important, i.e., spirituality, family, and personal relationships.

September 30, 2009

5 - 6 p.m. • UC 310

Contact Vivian Armor at armor@umbc.edu for more information or visit us at www.umbc.edu/entrepreneurship/speakers.

Speaker Series

The Entrepreneurship Speaker Series provides a monthly platform for successful entrepreneurs to candidly share their experiences and insights with UMBC students, faculty, staff, alumni, and the Baltimore business community. The series highlights experiences, lessons learned, and unique issues and challenges faced by entrepreneurs in the creation of a new enterprise.

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